



## 04/07/2014 Innovation and Improvement Bulletin

This bulletin includes research which focuses on improving and developing services to improve the patient journey and make services more effective and efficient. It also includes information on service evaluations and future challenges for services that need to be considered in planning.

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### Health informatics

#### Using social media in NHS commissioning

The NHS Employers organisation has published [Using social media in NHS commissioning](#). This briefing explores three ways in which NHS commissioners can use social media in their day-to-day roles.

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### Innovation and improvement tools and techniques

#### Future organisational models for the NHS

The Foundation Trust Network and the King's Fund have published [Future Organisational Models for the NHS: Perspectives for the Dalton Review](#) which is intended to help inform the debate prompted by the Dalton Review about organisational forms. It explores some of the organisational options available, including how high-performing NHS organisations might support providers in difficulty. It provides an evidence review and a range of individual perspectives on some of those new organisational arrangements, in health and other sectors, nationally and internationally. It highlights the benefits and challenges of different organisational models.

#### Going with change: allowing new models of health care to be provided for NHS patients

A report from the think-tank Reform explores the role of the private and third sectors in transforming health and care services.

This [report](#) uses examples from retail and manufacturing to illustrate how NHS hospitals and GP practices will operate in the next decade.

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## Provider Services

### Meeting or fuelling patient demand?

Improving access to primary care services is a key concern for policy-makers and practitioners. This [report](#), commissioned by NHS England, examines how far increased access to general practice and other primary care services will deal with unmet need, or whether it will fuel extra demand.

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## Public health

### Tackling health inequalities new report

The Royal Society for Public Health has published [Tackling health inequalities: the case for investment in the wider public health workforce](#). This new report is calling for greater investment and better understanding of the impact of the “wider public health workforce” people who are not professionally qualified public health practitioners, but have the ability or opportunity to positively impact public health in their community. The report argues that this “wider workforce” could be instrumental in reducing the burden of health inequalities the financial cost of which was last estimated at close to £60bn.

### NICE guideline update: advanced breast cancer

NICE has published [Addendum to managing complications \(chapter 6\) of clinical guideline 81, advanced breast cancer](#). The document has added recommendations on exercise in people with or at risk of breast-cancer-related lymphoedema to section 1.5 of the NICE guideline. The addendum also contains details of the methods and evidence used to update these recommendations. The recommendations in exercise in lymphoedema are also relevant for people with early or locally advanced breast cancer.

### Public Health workforce strategy

The Department of Health, Health Education England and Public Health England have updated their strategy [Healthy Lives, Healthy People: A Public Health Workforce Strategy](#). The updated document sets out what has been achieved over the last year and what the next steps are for each of the 14 commitments set out in the 2013 strategy.

### Health and Wellbeing Boards leadership role

A new resource to support health and wellbeing boards make full use of their leadership role in creating personalised, local, community-based support for individuals and their families has been published by the NHS Confederation. [Health and wellbeing boards: leading local response to Winterbourne View](#) includes a series of questions for members to consider which cover: discharge plans for all vulnerable individuals; the scale of local and out-of-area hospital placements for vulnerable people; the effectiveness of local partnership working to meet the needs of vulnerable people; and the presence of strong, suitable safeguarding processes and procedures which are used appropriately.

## Local conversations on health inequalities: summary of findings

Public Health England is launching a programme examining the causes and potential solutions for health inequalities. This [summary](#) of research findings looks at the background to the programme and explains why an open discussion is the best way to encourage local action.

## Public Health England looks for high tech ways to improve nation's health

Public Health England (PHE) has announced the launch of PHE Health X, an innovation initiative that invites early-stage tech businesses to submit their ideas for improving people's health.

The [competition](#) has been launched to demonstrate the commitment from PHE to identify and support the latest applications and utilities in order to make a difference to people's lifestyles.

Successful Health X businesses will be offered promotional support through PHE's Change4Life campaign, a presence on NHS Choices and help with product development.

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## Older people

### Ready for ageing: one year update

The Department of Health has published the [Government's response to the House of Lords Committee on Public Service and Demographic Change Report 'Ready For Ageing?': One Year Update](#). This document sets out the actions the government is taking to meet the challenges of an ageing population. Actions include: helping people live fuller working lives; putting in place a new pensions system; making health and care more personalised and sustainable; and supporting people to live independent lives in older age.

### New workshops on older people's care

The Kings Fund has launched two new workshops around transforming acute hospital and primary care - including an opportunity to design models of care among peers and alongside experts.

[Acute Care workshop](#)

[Primary Care workshop](#)

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## Children and young people

### New reports aim to help reduce accidents to children and young people

Public Health England has published [Reducing unintentional injuries in and around the home among children under 5 Years](#) and the [Reducing unintentional injuries on the roads among children and young people under 25](#). Both reports highlight actions local partners can take to reduce accidents including improving safety for children travelling to and from school and using existing services like health visitors and children's centres. The reports include an analysis of data between 2008 to 2012.

### New approach to inspecting multi-agency child services

From April 2015, the way the Care Quality Commission [inspect multi-agency arrangements](#) that help, protect and care for vulnerable children and young people will be changing. A new, integrated approach will involve CQC working in partnership with Ofsted, HMI Constabulary, HMI Probation and HMI Prisons to carry out inspections. Under the new approach, inspectorates will be on site within a local authority area

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during the same four week inspection period, enabling improved sharing of information. The Care Quality Commission will be carrying out pilot inspections to help assess the new approach in October this year. The CQC is asking for feedback from partners and all professionals with child protection expertise and experience to help shape the plans for these pilot inspections.

### **Updated resources to support whooping cough vaccination**

The Department of Health has updated the leaflet [Whooping cough and pregnancy Your questions answered on how to help protect your baby](#) and the flyer [Whooping cough and pregnancy the safest way to protect yourself and your baby What you need to know and do to help protect your baby](#). Both now have latest information about the incidence of the disease (both dated 2014 to distinguish from the previous editions). A poster and fact sheet are also available.

### **Commissioning of public health services for children**

From 1 October 2015, the responsibility for [commissioning children's public health services](#), including health visitors, will transfer from NHS England to local authorities. The Department of Health, alongside its partners, has produced documents to support local authorities and other stakeholders through the transition. The documents identify six areas where health visitors have the most impact on children aged 0 to 5's health and wellbeing:

- Overview of the six early years high impact areas
- Early Years High Impact Area 1 – Transition to Parenthood and the early weeks
- Early Years High Impact Area 2 – Maternal (Perinatal) Mental Health
- Early Years High Impact Area 3 – Breastfeeding (Initiation and Duration)
- Early Years High Impact Area 4 – Healthy weight, healthy nutrition (to include physical activity)
- Early Years High Impact Area 5 – Managing minor illness and reducing accidents (reducing hospital attendance/admissions)
- Early Years High Impact Area 6 – Health, wellbeing and development of the child age 2 – Two year old review (integrated review) and support to be 'ready for school'

### **Children and young people's health report**

The first annual report by the Children and Young People's Health Outcomes Forum has praised progress but also highlighted areas where more needs to be done.

The [report](#) calls for a cross-system approach, joining up government, the whole health service, social care and education professionals to improve care for young people.

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## **Mental health**

### **Public sector commissioning of local mental health services from the third sector**

Birmingham University has published a report on the realities of commissioning from the perspective of the public sector bodies responsible for its implementation and the third sector organisations that need to engage with commissioners. The [study](#) focused particularly on procurement.

### **Don't screen, intervene**

Public Health England, the National Audit of Schizophrenia and others have updated guidance on the Lester UK version of the positive cardiometabolic health resource. The [guidance](#) for healthcare and public health professionals aims to help improve the physical health of people with mental illness.

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## Palliative Care

### Liverpool Care Pathway review response to recommendations

The Leadership Alliance for the Care of Dying People, made up of 21 national health and care organisations, has published [One Chance to Get it Right](#), the response to the recommendations set out in more care, less pathway, the independent review of the Liverpool Care Pathway. The response sets out the alliance's commitments that care for all people in the last days of their life should be compassionate and tailored to the needs and preferences of the dying person. To achieve this, the alliance has developed 5 new priorities for care, which set out the standards of care that dying people and their families should expect to receive.

### End of life care review

A [review of choice in end of life care](#) has been launched to make sure adults at the end of life, their carers and family have more choice. The review will be undertaken by an independently-led programme board chaired by the Chief Executive of the National Council for Palliative Care. It is part of the government's commitment to increasing choice in end of life care and will look at a variety of different aspects including what people want, the support they need and the services required to make choice a reality.

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## Other

### Sign up to safety

The secretary of state for health has launched a new campaign to make the NHS the safest healthcare system in the world, building on the recommendations of the Berwick advisory group.

The [campaign](#) has set out a three-year shared objective to save 6,000 lives and halve avoidable harm.

The Sign up to Safety campaign is for everyone in the NHS. It will generate a movement which places the safety of patients as a top priority in everything the NHS does.

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The Rotherham Foundation Trust

Oak House

Tel: 01709 302096

[knowledge.service@rothgen.nhs.uk](mailto:knowledge.service@rothgen.nhs.uk)